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## **SearchCap: Google AdWords interface, Google Home listens & Apple Search Ads expands**

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<http://weblanwan.com/searchcap-google-adwords-interface-google-home-listens-apple-search-ads-expands/>

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Barry Schwartz is Search Engine Land's News Editor and owns RustyBrick, a NY based web consulting firm. He also runs Search Engine Roundtable, a popular search blog on very advanced SEM topics. Barry can be followed on social media at @rustybrick, +BarrySchwartz and Facebook. For more background information on Barry, see his full bio and disclosures, click over here.

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